

# AMARAAH<sup>®</sup>

by FarmLink<sup>®</sup>

Taste the Heritage

AVAILABLE  
ALL OVER  
**INDIA**





## OUR STORY

Amaraah was born from a simple belief – that the grains at the heart of every Indian meal deserve to be sourced with care, crafted with discipline, and trusted without compromise. Drawing from the fertile fields of India's finest growing regions, we bring together generations of agricultural heritage and modern quality standards in every pack.

From the paddy fields to your table, each grain passes through careful sourcing, natural aging, and rigorous quality checks. Our commitment is constant: premium-grade rice with natural aroma, long, fluffy grains, and the consistent taste that turns an everyday meal into something memorable. Rooted in tradition yet built for the modern Indian kitchen, Amaraah carries the warmth of home across every region it reaches.





## WHY CHOOSE AMARAAH



### **Naturally Aged**

Matured to develop deeper aroma and a fuller, richer taste with every grain.



### **Extra Long Grain**

Perfectly elongated, non-sticky grains that stay separate and fluffy after cooking.



### **Rich Aroma**

A naturally fragrant grain that fills the kitchen and elevates every dish.



### **Hygienic Packing**

Sorted, quality-tested, and sealed with care to lock in freshness and purity.



### **Quality You Can Trust**

Carefully sourced from trusted farms and quality-tested for perfection, batch after batch.

# BASMATI RANGES



## ROYAL BASMATI RICE

Our flagship — extra-long 1121 grains, naturally aged for a regal aroma and a flawless, fluffy finish. The crown of any special meal.



**Extra Long Grain · Premium Aroma**



## BIRYANI BASMATI RICE

XXXL 1509 grains that elongate beautifully and stay separate — purpose-built to deliver the perfect layered biryani, every time.



**Extra Long Grain · Biryani Special**



## SUPER DUBAR BASMATI RICE

Wholesome, full-bodied basmati grains with classic aroma and taste — premium quality made for confident everyday cooking.



**Long Grain · Daily Cooking**



## TIBAR BASMATI RICE

Naturally aged basmati with a fine grain and gentle fragrance — versatile, dependable, and ideal for pulao, jeera rice, and family meals.



**Long Grain · Everyday Cooking**



## MOGRA BASMATI RICE

Aromatic broken-grain basmati that delivers signature fragrance and softness at exceptional value — the smart choice for daily indulgence.



**Rich Aroma · Great Value**



Available in **26KG**

# NON BASMATI RANGES



## SUPER PREMIUM RICE

South India's everyday favourite, refined to perfection. Fine, slender grains with a light fragrance and soft, fluffy finish – perfect for variety rice, biryanis, weddings, festivals, and fine kitchens.



**Premium Grade - South Staple**



## SUPER DELUXE RICE

Wholesome, dependable rice with the soft, fluffy texture southern kitchens love – hygienically packed and made for the everyday meals families turn to, plate after plate.



**Everyday Staple - Trusted Quality**

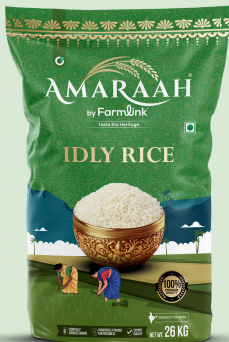


## CLASSIC SONA MASOORI

The South Indian favourite – light, soft, and aromatic medium grains that cook fluffy and digest easy, perfect for daily meals.



**Soft & Light - Everyday Meals**



## IDLY RICE

Specially selected for soft, fluffy idlis and crisp dosas – the authentic grain South Indian kitchens trust for perfect batter, every time.



**Idli & Dosa - Soft Texture**



## PREMIUM GOBINDOBHOG

The aromatic short-grain treasure of Bengal – fragrant, buttery, and rich, ideal for festive bhog, kheer, and traditional delicacies.



**Aromatic - Regional Specialty**



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CAREFULLY  
SOURCED GRAINS



HYGIENICALLY PACKED  
FOR FRESHNESS



EXPORT  
QUALITY

For Dealer Enquiry :+91 89258 32036  
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