



ABOUT INNOTERRA

Founded in 2020, Innoterra®, is a Swiss-Indian food and technology platform company focused on transforming smallholder agriculture economics and ensuring healthy, nutrition enhanced food supply to the world. Formed in 2020, we provide high-tech and human-touch services to disrupt traditional food value chains. Our platform connects farmers to markets and enhances capabilities through advisory programs. The Group also holds patents for biological formulations and natural mutants against Panama disease, a total serviceable opportunity of USD 1.5bn. Operating across 11 geographies, we pioneer innovative solutions in both bioscience and technology to create a sustainable and prosperous future for agriculture.

Together, we are transforming the agri food value chain for a sustainable and prosperous future enabled by technology.

Connect with us today to explore our product offerings, request samples, or place an order and experience the MilkLane difference



HQ Address

Innoterra AG
Lorzenparkstrasse 10
6330 Cham
Switzerland

(+41) 44 508 05 35

HO Address

Innoterra Private Limited,
Unit No. 801 - 802, 8th floor, Tower 1,
One International Center, Senapati
Bapat Marg, Prabhadevi (West),
Mumbai - 400013,
Maharashtra, India

(+91) 22 4750 8225

Corporate Office

Innoterra Private Limited,
2nd Floor, A Block, No. 348/1,
Dayananda Sagar University, Hasur
Road, GB Palya, Bengaluru - 560068
Karnataka, India

+91 93531 00108



Scan QR code to visit
www.innoterra.com

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Milk Lane®
— PURE GOODNESS —



PURE DAIRY, PURE GOODNESS DELIVERED



MilkLane, a trusted dairy brand under Innoterra, sources aflatoxin and antibiotic-safe milk, ensuring superior product quality.

Since 2017, we've upheld high standards of safety and excellence. Our unique BMC (Bulk Milk Cooler) - based procurement model, enhanced by cutting-edge technology and expert team support, helps farmers improve milk quality and productivity, fostering a community of trust and satisfaction.

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PRECISION PROCUREMENT ADVANTAGE

MilkLane ensures a consistent supply of premium milk through our advanced procurement system, meticulously designed for superior quality and efficiency.

Our distinctive BMC-based model, bolstered by state-of-the-art technology and skilled professionals, elevates milk quality and boosts productivity, delivering aflatoxin- and antibiotic-safe milk.



Differentiators

- MBRT: > 3 hrs
- Antibiotic: Negative
- Toxin: Negative
- Temp: < 4°C
- Alcohol: > 70% negative

Supported by Top Technology and Expert Teams Enhancing Farmer Productivity and Milk Quality

Value Added Service



Aayush Cattle Feed enhances milk quality and boosts productivity through a proprietary blend



Extension Service collaborates with farmers to improve techniques and increase productivity

Extensive Farmer Network



10,000+ Farmers include a diverse network of traditional, commercial, and SIPU dairy farmers, ensuring a reliable supply

Efficient Cooling Systems



150+ BMCs are strategically placed within 2-3 km, ensuring milk is cooled within 45 minutes of milking



High-Quality Supply consistently delivers aflatoxin and antibiotic-safe milk

Rigorous Quality Control



Quality Assurance involves four levels of checks, including over 40 tests conducted in central labs



Advanced Technology provides a digitally enabled value chain, ensuring comprehensive quality assurance and traceability



We are committed to purity, transparency, and uncompromised quality, ensuring our every milk collection meets the highest standards of safety and excellence, building a community of trust and satisfaction.



CUSTOMER BENEFITS

Unlock a range of advantages with MilkLane, from cost efficiency to reliable supply chains, tailored to meet your business needs.



100% Traceable

End-to-end traceability ensured by 10,000+ farmers and 150+ BMCs, enabled by our digitally integrated value chain



Supply Chain Reliability

100% control of end-to-end supply chain and BMC (Bulk Milk Cooler) model for direct milk collection



Transparency

Fully digitized and transparent pricing model aligned to market price movement of raw milk



Ecosystem Support

Through a strong network of 10,000+ farmers, MilkLane provides a guaranteed source of high-quality milk

CLIENTS WHO TRUST US

Join the ranks of esteemed clients who rely on MilkLane for exceptional quality of their dairy products and unparalleled service.

