

ABOUT US

MilkLane, India

Since 2017, MilkLane has been committed to revolutionizing India's dairy industry. We are present in 6 states with a growing network of 50+ distributors and over 250 retailers, delivering our products to more than 10,000 farmers.



6 states presence

Maharashtra, Karnataka, Andhra Pradesh, Telangana, Tamil Nadu, Kerala

>50+ distributors

250+ retailers

2 automated manufacturing plants in TN, MH



ABOUT INNOTERRA

Innoterra®, founded in 2020, is a Swiss-Indian food and technology platform transforming smallholder agriculture and ensuring a healthy, nutritious global food supply. We leverage cutting-edge technology and advisory programs to disrupt traditional value chains, connecting farmers to markets. With patented biological formulations targeting Panama disease, a USD 1.5bn opportunity, we operate across 11 geographies, pioneering innovations in bioscience and technology. Our mission is to create a sustainable and prosperous future for agriculture through technology and human-centric solutions.

Connect with us today to explore our product offerings, request samples, or place an order and experience the MilkLane difference



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Scan QR code to visit Innотerra's website



MilkLane®
AAYUSH
Healthy Cattle. Wealthy Farmer.

Boost Your Herd's Health, Maximize Milk Yield

Premium Nutrition, Proven Results

MilkLane Aayush Cattle Feed is formulated to enhance milk yield, fertility, and the overall health of dairy herds. **Trusted by over 10,000 dairy farmers across India**, it's a blend of innovation, quality, and value for money, designed to improve both farm productivity and profitability.



THE PROBLEM

Efficacy and Visual Evidence

India, home to over 75 million dairy farmers, contributes nearly 22% of the global milk production. Yet, inconsistent feed quality remains a significant challenge. Studies show that 40–50% of dairy farmers suffer from reduced milk yields due to poor nutrition. A balanced diet is key to healthier cattle, higher milk yield, and better fertility, but the solution is often out of reach for many farmers.

THE SOLUTION

MilkLane Aayush™ Cattle Feed, Transforming Dairy Farming

MilkLane Aayush™ is designed to address these challenges head-on. Our premium feed, enriched with bypass nutrients, chelated minerals and toxin binders, offers a balanced diet that enhances milk yield, improves reproductive health, and ensures the longevity of your cattle.

Benefits -



Increased Milk Yield



Better Cattle Health



Enhanced Reproduction

What differentiates us -

MilkLane Aayush is more than just feed—it's a commitment to quality. Our product variants are developed with precise nutritional balances, tested under rigorous conditions to ensure they meet the highest standards.



Uncompromising Quality: Premium ingredients, strict quality control, consistent feed



Superior Nutrition: Balanced nutrients for higher milk yield and better health



Proven Results: In-house formulation backed by research, trials, and lab-proven success



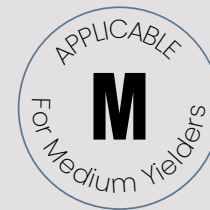
Sustainable Practices: Ethical sourcing and eco-friendly production

Empowered by:

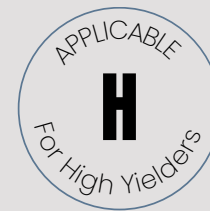
- Consistent Supply: Reliable and timely delivery
- Customized Servings: Tailored to varying yield needs
- Competitive Pricing: Value-driven, cost-effective feed solutions

PRODUCT VARIANTS

Better Feed. Better Milk.



Suitable for:	6-10L /day	11-13L /day
M.E. (K cal)*:	2600	2700
Crude Protein:	20% - 21%	21% - 22%
Crude Fiber:	12%	12%
Crude Fat:	3%	3%
AIA (%)**	4%	4%



Suitable for:	14-16L /day	>16L /day
M.E. (K cal)*:	2750	2800
Crude Protein:	22% - 23%	24%
Crude Fiber:	10%	10%
Crude Fat:	4%	4%
AIA (%)**	3%	3%

Note:

*M.E. stands for metabolizable energy, i.e., the measure of energy available to a cow from the feed it eats

**AIA stands for Acid Insoluble Ash